



R&D Artwork Brief

General Information (For R&D reference only)

CU Product Information Record	720000183333/004
Valid From	Jun 8, 2026
Valid To	Dec 31, 9999
Status	In Review PL
Created By	PIVA_J
Changed By	KRABBEN_L500
GTIN	8711327397620

CU Product Information Record Description

Language	Description
Danish	B&J Chocolate Chip Cookie Dough Chunks Snackable Dough 170g DK
Dutch	B&J Chocolate Chip Cookie Dough Chunks
Dutch_BE	B&J Chocolate Chip Cookie Dough Chunks
English	CU B&J 170ML CHOCCHIPCOOKIEDOUGH
English_GB	B&J Cookie Dough Chunks 170g UK IE
Finnish	B&J Chocolate Chip Cookie Dough Chunks Snackable Dough 170g FI
French	Ben & Jerry's Chocolate Chip Cookie Dough Chunks Snackable Dough 170g
French_BE	B&J Chocolate Chip Cookie Dough Chunks
German	Ben & Jerry's Chocolate Chip Cookie Dough Chunks Snackable Dough
Norwegian	B&J Chocolate Chip Cookie Dough Chunks Snackable Dough 170g NO
Portuguese	Ben & Jerry's Chocolate Chip Cookie Dough Chunks
Spanish	Ben & Jerry's Chocolate Chip Cookie Dough Chunks Snackable Dough
Swedish	B&J Chocolate Chip Cookie Dough Chunks Snackable Dough 170g SE FI

Target Location Details

Validity Area	Language
Belgium	Dutch
Belgium	French
Belgium	German_DACH
Netherlands	Dutch



R&D Artwork Brief

CUC Product Information Record Data

Product Name (For R&D reference only)

Language	Product Name
English	Snackable Cookie Dough CCCD 3PM

Ingredient and Allergens/Diet Declarations

Target Location/Language: FOODS:NL/Dutch

Legal Denominator: Diepgevroren stukjes koekdeeg met chocoladestukjes (7%).

Ingredient List:

Ingrediënten: **TARWEBLOEM** (**TARWEBLOEM**, calciumcarbonaat, niacine, ijzer, foliumzuur, thiamine), bruine suiker, suiker, **BOTER**, sojaolie, **EI**, water, cacaomassa, melasse, vanille-extract, zout, cacao boter, emulgator (**SOJALECITHINE**). > Fairtrade suiker, cacao en vanille tijdens de productie vermengd met niet-gecertificeerde ingrediënten (mass balance). Totaal 46% exclusief water en zuivel. info.fairtrade.net/sourcing.

Target Location/Language: FOODS:BE/Dutch

Legal Denominator: Diepgevroren stukjes koekdeeg met chocoladestukjes (7%).

Ingredient List:

Ingrediënten: **TARWEBLOEM** (**TARWEBLOEM**, calciumcarbonaat, niacine, ijzer, foliumzuur, thiamine), bruine suiker, suiker, **BOTER**, sojaolie, **EI**, water, cacaomassa, melasse, vanille-extract, zout, cacao boter, emulgator (**SOJALECITHINE**). > Fairtrade suiker, cacao en vanille tijdens de productie vermengd met niet-gecertificeerde ingrediënten (mass balance). Totaal 46% exclusief water en zuivel. info.fairtrade.net/sourcing.

Target Location/Language: FOODS:BE/French

Legal Denominator: Morceaux de pâte à cookie aux pépites de chocolat (7%) surgelés.

Ingredient List:

Ingrédients : farine de **BLÉ** (farine de **BLÉ**, carbonate de calcium, niacine, fer, acide folique, thiamine), sucre roux, sucre, **BEURRE**, huile de soja, **ŒUF**, eau, pâte de cacao, mélasses, extrait de vanille, sel, beurre de cacao, émulsifiant (lécithine de **SOJA**). > Le sucre, le cacao et la vanille issus du commerce équitable Fairtrade sont mélangés avec des ingrédients non-certifiés lors de leurs préparations (bilan de masse). 46% du poids total hors eau et produits laitiers. info.fairtrade.net/sourcing.

Target Location/Language: FOODS:BE/German_DACH

Legal Denominator: Snack aus Cookieteig-Stücken mit Schokoladenstückchen (7%), tiefgefroren.

Ingredient List:

Zutaten: **WEIZENMEHL** (**WEIZENMEHL**, Calciumcarbonat, Niacin, Eisen, Folsäure, Thiamin), brauner Zucker, Zucker, **BUTTER**, Sojaöl, **EIER**, Trinkwasser, Kakaomasse, Melasse, Vanilleextrakt, Salz, Kakaobutter, Emulgator (Lecithine (**SOJA**)). > Fairtrade-Zucker, -Kakao und -Vanille werden während ihrer Verarbeitung mit nicht zertifizierten Zutaten vermischt (Mengenausgleich). Gesamtanteil 46% ohne Wasser und Milchprodukte. info.fairtrade.net/sourcing.

Additional Declarations

Target Location/Language: FOODS:NL/Dutch

Measures :



R&D Artwork Brief

Measure Type	Value	UOM	UOM Description
Aangegeven gewicht	170	g e	g e
Gewicht per portie/portie	28	g	g
Porties/Dosissen/toepassingen	6	Aantal	Aantal

Statements:

Purpose	Statement	Description
STORAGE	CUST-SSTI0000463	Bewaren bij -18°C.
SHELF LIFE	CUST-SSTI0000462	Ten minste houdbaar tot einde:
SYMBOLS/LOGOS	CUST-SSTR0000569	suitable for vegetarians
NUTRITION	CUST-SST10002748	*% van Referentie-inname van een gemiddelde volwassene (8400 kJ/2000 kcal).
SYMBOLS/LOGOS	CUST-SST10002849	HFA Approved - Halal Food Authority
SYMBOLS/LOGOS	CUST-SSTR0000555	Fairtrade logo
USE INSTRUCTIONS		Na ontdooien niet opnieuw invriezen
SYMBOLS/LOGOS		KLBD.D logo
INGREDIENT LIST		Number of portions = 6
INGREDIENT LIST		1 portion = 28g
STORAGE		KEEP FROZEN
SYMBOLS/LOGOS		4 LDPE logo

Target Location/Language: FOODS:BE/Dutch

Measures :

Measure Type	Value	UOM	UOM Description
Aangegeven gewicht	170	g e	g e
Gewicht per portie/portie	28	g	g
Porties/Dosissen/toepassingen	6	Aantal	Aantal

Statements:

Purpose	Statement	Description
STORAGE	CUST-SSTI0000463	Bewaren bij -18°C.
SHELF LIFE	CUST-SSTI0000462	Ten minste houdbaar tot einde:
SYMBOLS/LOGOS	CUST-SSTR0000569	suitable for vegetarians
NUTRITION	CUST-SST10002748	*% van Referentie-inname van een gemiddelde volwassene (8400 kJ/2000 kcal).
SYMBOLS/LOGOS	CUST-SST10002849	HFA Approved - Halal Food Authority
SYMBOLS/LOGOS	CUST-SSTR0000555	Fairtrade logo
USE INSTRUCTIONS		Na ontdooien niet opnieuw invriezen
SYMBOLS/LOGOS		KLBD.D logo
INGREDIENT LIST		Number of portions = 6
INGREDIENT LIST		1 portion = 28g
STORAGE		KEEP FROZEN
SYMBOLS/LOGOS		4 LDPE logo

Target Location/Language: FOODS:BE/French

Measures :



R&D Artwork Brief

Measure Type	Value	UOM	UOM Description
Poids déclaré	170	g e	grammes e
Poids par portion	28	g	grammes
"Portions/Doses/"	6	N°.	Numéro

Statements:

Purpose	Statement	Description
STORAGE	CUST-SSTI0000463	À conserver à -18°C.
SHELF LIFE	CUST-SSTI0000462	À consommer de préférence avant fin :
USE INSTRUCTIONS	CUST-SST10002883	Ne pas recongeler après décongélation.
SYMBOLS/LOGOS	CUST-SSTR0000569	I'm suitable for vegetarians I'm suitable for vegetarians = Convient aux végétariens.
NUTRITION	CUST-SST10002748	*% d'Apport de référence pour un adulte-type (8400 kJ / 2000 kcal).
SYMBOLS/LOGOS	CUST-SST10002849	Halal Food Authority
SYMBOLS/LOGOS	CUST-SSTR0000555	Fairtrade
SYMBOLS/LOGOS		KLBD.D logo
INGREDIENT LIST		Number of portions = 6
INGREDIENT LIST		1 portion = 28g
STORAGE		KEEP FROZEN
SYMBOLS/LOGOS		4 LDPE logo

Target Location/Language: FOODS:BE/German_DACH

Measures :

Measure Type	Value	UOM	UOM Description
deklariertes Gewicht	170	g e	Gramm e
Gewicht pro Portion	28	g	Gramm
Portionen/Dosierungen/Anwendun	6	No.	Anzahl

Statements:

Purpose	Statement	Description
STORAGE	CUST-SSTI0000463	Bei -18°C mindestens haltbar bis Ende:
USE INSTRUCTIONS	CUST-SST10002883	Nach dem Auftauen nicht wieder einfrieren.
SYMBOLS/LOGOS	CUST-SSTR0000569	suitable for vegetarians
NUTRITION	CUST-SST10002748	*% der Referenzmenge für einen durchschnittlichen Erwachsenen (8400 kJ/2000 kcal).
SYMBOLS/LOGOS	CUST-SST10002849	HFA Approved - Halal Food Authority
SYMBOLS/LOGOS	CUST-SST10002750	Kosher DAIRY
SYMBOLS/LOGOS	CUST-SSTR0000555	Fairtrade
SYMBOLS/LOGOS		KLBD.D logo
INGREDIENT LIST		Number of portions = 6
INGREDIENT LIST		1 portion = 28g
STORAGE		KEEP FROZEN
SYMBOLS/LOGOS		4 LDPE logo
OTHER		Bitte portionsweise entnehmen - deine Cookieeig-Stücke sind gefroren sofort verzehrbar.

Nutrient Declarations



R&D Artwork Brief

Target Location/Language: FOODS:NL/Dutch

On Pack Nutrition Information [As Sold]

Voedingswaarden	Per 100 g	Per 28 g	Referentie-inname 28 g
Energie	1805 kJ	505 kJ	6 %
Energie Kcal	431 kcal	121 kcal	6 %
Vetten	15 g	4,2 g	6 %
waarvan verzadigde vetzuren	6,9 g	1,9 g	10 %
Koolhydraten	68 g	19 g	7 %
waarvan suikers	39 g	11 g	12 %
Vezels	2,0 g	0,6 g	
Eiwitten	4,2 g	1,2 g	2 %
Zout	0,45 g	0,13 g	2 %

Target Location/Language: FOODS:BE/Dutch

On Pack Nutrition Information [As Sold]

Voedingswaarden	Per 100 g	Per 28 g	Referentie-inname 28 g
Energie	1805 kJ	505 kJ	6 %
Energie Kcal	431 kcal	121 kcal	6 %
Vetten	15 g	4,2 g	6 %
waarvan verzadigde vetzuren	6,9 g	1,9 g	10 %
Koolhydraten	68 g	19 g	7 %
waarvan suikers	39 g	11 g	12 %
Vezels	2,0 g	0,6 g	
Eiwitten	4,2 g	1,2 g	2 %
Zout	0,45 g	0,13 g	2 %

Target Location/Language: FOODS:BE/French

On Pack Nutrition Information [As Sold]

Valeurs nutritionnelles moyennes	Pour 100 g	Pour 28 g	Apports de référence (AR) 28 g
Énergie	1805 kJ	505 kJ	6 %
Énergie	431 kcal	121 kcal	6 %
Matières grasses	15 g	4,2 g	6 %
- dont acides gras saturés	6,9 g	1,9 g	10 %
Glucides	68 g	19 g	7 %
- dont sucres	39 g	11 g	12 %
Fibres	2,0 g	0,6 g	



R&D Artwork Brief

Protéines	4,2 g	1,2 g	2 %
Sel	0,45 g	0,13 g	2 %

Target Location/Language: FOODS:BE/German_DACH

On Pack Nutrition Information [As Sold]

Nährwertinformation	Pro 100 g	Pro 28 g	Referenzmenge (RI) 28 g
Energie	1805 kJ	505 kJ	6 %
Energie	431 kcal	121 kcal	6 %
Fett	15 g	4,2 g	6 %
davon gesättigte Fettsäuren	6,9 g	1,9 g	10 %
Kohlenhydrate	68 g	19 g	7 %
davon Zucker	39 g	11 g	12 %
Ballaststoffe	2,0 g	0,6 g	
Eiweiß	4,2 g	1,2 g	2 %
Salz	0,45 g	0,13 g	2 %

Artwork Briefing Notes

Kosher certifier is KLBD so please use this logo

DK/NO: DO NOT add additional storage instructions, also mentioned in CIS: Ved opbevaring i køleskabets fryseboks (-12°C) forkortes holdbarheden til 1 måned.

FR :

Superscript² at the end of English marketing text

²Toutes les informations en français sur www.benjerry.fr (to write after FR address)

Change (F) into superscript

English GB for both UK/IE target locations. UK/IE contact details on the artwork.

DK and NO descriptors and ingredients list are merged into a merged DK/NO, please use the DK version for the AW.

End of CUC Product Information Record