



R&D Artwork Brief

General Information (For R&D reference only)

| | |
|-------------------------------|------------------|
| CU Product Information Record | 720000264691/001 |
| Valid From | Aug 21, 2024 |
| Valid To | Dec 31, 9999 |
| Status | In Review PL |
| Created By | AKTAS_M500 |
| Changed By | KRABBEN_L500 |

CU Product Information Record Description

| Language | Description |
|------------|--------------------------------------|
| Danish | Magnum After Dinner Classic 35ml 8MP |
| English | CU PIRD MAGNUM AFTER DINNER 8MP |
| English_FI | Magnum After Dinner Classic 35ml 8MP |
| Finnish | Magnum After Dinner Classic 35ml 8MP |
| Hungarian | MAGNUM AFTER DINNER CLASSIC 8x35 ml |
| Norwegian | Magnum After Dinner Classic 35ml 8MP |
| Portuguese | Magnum After Dinner Classic 35ml 8MP |
| Spanish | MAGNUM AFTER DINNER CLASSIC 8MP |
| Swedish | Magnum After Dinner Classic 35ml 8MP |

Target Location Details

| Validity Area | Language |
|---------------|-------------|
| Belgium | Dutch |
| Belgium | French |
| Belgium | German_DACH |
| Netherlands | Dutch |



R&D Artwork Brief

CUC Product Information Record Data

Product Name (For R&D reference only)

| Language | Product Name |
|----------|---|
| English | CUC RA Magnum After Dinner Classic Hepburn 35ml |

Ingredient and Allergens/Diet Declarations

Target Location/Language: FOODS:NL/Dutch

Legal Denominator: Vanille-ijs met melkchocolade (36%).

Ingredient List:

Ingrediënten: Gerehydrateerde magere **MELK**, suiker, cacaoboter¹, cacaomassa¹, kokosolie, geconcentreerde magere **MELK**, volle **MELKPOEDER**, glucosestroop, **BOTERCONCENTRAAT**, **LACTOSE** en **MELKEIWITTEN**, emulgatoren (E471, lecithines), stabilisatoren (E410, E407), uitgeputte gemalen vanillestokjes, natuurlijk vanille aroma¹ (bevat **MELK**), kleurstof (carotenen), natuurlijk vanille aroma. Glutenvrij. ¹Rainforest Alliance gecertificeerd.

Target Location/Language: FOODS:BE/Dutch

Legal Denominator: Vanille-ijs met melkchocolade (36%).

Ingredient List:

Ingrediënten: Gerehydrateerde magere **MELK**, suiker, cacaoboter¹, cacaomassa¹, kokosolie, geconcentreerde magere **MELK**, volle **MELKPOEDER**, glucosestroop, **BOTERCONCENTRAAT**, **LACTOSE** en **MELKEIWITTEN**, emulgatoren (E471, lecithines), stabilisatoren (E410, E407), uitgeputte gemalen vanillestokjes, natuurlijk vanille aroma¹ (bevat **MELK**), kleurstof (carotenen), natuurlijk vanille aroma. Glutenvrij. ¹Rainforest Alliance gecertificeerd.

Target Location/Language: FOODS:BE/French

Legal Denominator: Glace vanille avec du chocolat au lait (36%).

Ingredient List:

Ingrédients : **LAIT** écrémé réhydraté, sucre, beurre de cacao¹, pâte de cacao¹, huile de coco, **LAIT** écrémé concentré, **LAIT** en poudre entier, sirop de glucose, **BEURRE** concentré, **LACTOSE** et protéines de **LAIT**, émulsifiants (E471, lécithines), stabilisants (E410, E407), gousses de vanille épuisées broyées, arôme naturel de vanille¹ (dont **LAIT**), colorant (caroténoïdes), arôme naturel de vanille. Sans gluten. ¹Certifié Rainforest Alliance.

Target Location/Language: FOODS:BE/German_DACH

Legal Denominator: Vanilleeis mit Milkschokolade (36%).

Ingredient List:

Zutaten: Entrahmte **MILCH**, Zucker, Kakaobutter¹, Kakaomasse¹, Kokosfett, eingedickte entrahmte **MILCH**, **VOLLMILCHPULVER**, Glukosesirup, **BUTTERFETT**, **MOLKENERZEUGNIS**, Emulgatoren (E471, Lecithine), Stabilisatoren (E410, E407), vermahlene Vanilleschoten, natürliches Vanillearoma¹ (mit **MILCH**), Farbstoff (Carotin), natürliches Vanillearoma. Glutenfrei. ¹Rainforest Alliance-zertifiziert.

Additional Declarations

Target Location/Language: FOODS:NL/Dutch

Measures :



R&D Artwork Brief

| Measure Type | Value | UOM | UOM Description |
|-------------------------------|-------|--------|-----------------|
| Porties/Dosissen/toepassingen | 8 | Aantal | Aantal |
| Aangegeven gewicht | 232 | g e | g e |
| Aangegeven volume | 280 | ml e | ml e |
| Gewicht per portie/portie | 29 | g | g |
| Volume per portie/portie | 35 | ml | ml |

Statements:

| Purpose | Description |
|-----------------|-----------------------------------|
| STORAGE | Bewaren bij -18°C. |
| SHELF LIFE | Ten minste houdbaar tot einde: |
| ALLERGEN LIST | Glutenvrij |
| SYMBOLS/LOGOS | Rainforest Alliance logo |
| INGREDIENT LIST | Ice cream with Madagascan Vanilla |
| INGREDIENT LIST | Sustainably Grown Cocoa |
| INGREDIENT LIST | Cracking chocolate |

Target Location/Language: FOODS:BE/Dutch

Measures :

| Measure Type | Value | UOM | UOM Description |
|-------------------------------|-------|--------|-----------------|
| Porties/Dosissen/toepassingen | 8 | Aantal | Aantal |
| Aangegeven gewicht | 232 | g e | g e |
| Aangegeven volume | 280 | ml e | ml e |
| Gewicht per portie/portie | 29 | g | g |
| Volume per portie/portie | 35 | ml | ml |

Statements:

| Purpose | Description |
|-----------------|-----------------------------------|
| STORAGE | Bewaren bij -18°C. |
| SHELF LIFE | Ten minste houdbaar tot einde: |
| ALLERGEN LIST | Glutenvrij |
| SYMBOLS/LOGOS | Rainforest Alliance logo |
| INGREDIENT LIST | Ice cream with Madagascan Vanilla |
| INGREDIENT LIST | Sustainably Grown Cocoa |
| INGREDIENT LIST | Cracking chocolate |

Target Location/Language: FOODS:BE/French

Measures :

| Measure Type | Value | UOM | UOM Description |
|--------------------|-------|------|-----------------|
| "Portions/Doses/" | 8 | N°. | Numéro |
| Poids déclaré | 232 | g e | grammes e |
| Volume déclaré | 280 | ml e | Millilitres e |
| Poids par portion | 29 | g | grammes |
| Volume par portion | 35 | ml | Millilitres |

Statements:



R&D Artwork Brief

| Purpose | Description |
|-----------------|---|
| STORAGE | À conserver à -18°C. |
| SHELF LIFE | À consommer de préférence avant fin : |
| ALLERGEN LIST | Sans gluten |
| INGREDIENT LIST | Cracking chocolate = chocolat craquant. |
| INGREDIENT LIST | Ice cream with Madagascan vanilla = glace à la vanille de Madagascar. |
| INGREDIENT LIST | Sustainably grown cocoa = cacao cultivé durablement. |
| SYMBOLS/LOGOS | Rainforest Alliance logo |

Target Location/Language: FOODS:BE/German_DACH

Measures :

| Measure Type | Value | UOM | UOM Description |
|--------------------------------|-------|------|-----------------|
| Portionen/Dosierungen/Anwendun | 8 | No. | Anzahl |
| deklariertes Gewicht | 232 | g e | Gramm e |
| deklariertes Volumen | 280 | ml e | Milliliter e |
| Gewicht pro Portion | 29 | g | Gramm |
| Volumen pro Portion | 35 | ml | Milliliter |

Statements:

| Purpose | Description |
|-----------------|--|
| STORAGE | Bei -18°C mindestens haltbar bis Ende: |
| SHELF LIFE | Mindestens haltbar bis Ende: |
| ALLERGEN LIST | Glutenfrei |
| INGREDIENT LIST | Cracking chocolate |
| INGREDIENT LIST | Ice cream with Madagascan Vanilla |
| INGREDIENT LIST | Sustainably Grown Cocoa |
| SYMBOLS/LOGOS | Rainforest Alliance logo |

Nutrient Declarations

Target Location/Language: FOODS:NL/Dutch

On Pack Nutrition Information [As Sold]

| Voedingswaarden | Per 100 g | Per 82,85 g [100 ml] | Per portion 29 g [35 ml] | Referentie-inname 29 g [35 ml] |
|-----------------------------|-----------|------------------------|----------------------------|----------------------------------|
| Energie | 1452 kJ | 1203 kJ | 421 kJ | 5 % |
| Energie Kcal | 347 kcal | 287 kcal | 101 kcal | 5 % |
| Vetten | 23 g | 19 g | 6,6 g | 9 % |
| waarvan verzadigde vetzuren | 16 g | 13 g | 4,6 g | 23 % |
| Koolhydraten | 31 g | 25 g | 8,9 g | 3 % |
| waarvan suikers | 28 g | 23 g | 8,0 g | 9 % |
| Vezels | 1,6 g | 1,4 g | < 0,5 g | |
| Eiwitten | 4,0 g | 3,3 g | 1,2 g | 2 % |
| Zout | 0,14 g | 0,12 g | 0,04 g | < 1 % |



R&D Artwork Brief

Target Location/Language: FOODS:BE/Dutch

On Pack Nutrition Information [As Sold]

| Voedingswaarden | Per 100 g | Per 82,85 g [100 ml] | Per portion 29 g [35 ml] | Referentie-inname 29 g [35 ml] |
|-----------------------------|-----------|------------------------|----------------------------|----------------------------------|
| Energie | 1452 kJ | 1203 kJ | 421 kJ | 5 % |
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| Vetten | 23 g | 19 g | 6,6 g | 9 % |
| waarvan verzadigde vetzuren | 16 g | 13 g | 4,6 g | 23 % |
| Koolhydraten | 31 g | 25 g | 8,9 g | 3 % |
| waarvan suikers | 28 g | 23 g | 8,0 g | 9 % |
| Vezels | 1,6 g | 1,4 g | < 0,5 g | |
| Eiwitten | 4,0 g | 3,3 g | 1,2 g | 2 % |
| Zout | 0,14 g | 0,12 g | 0,04 g | < 1 % |

Target Location/Language: FOODS:BE/French

On Pack Nutrition Information [As Sold]

| Valeurs nutritionnelles moyennes | Pour 100 g | Pour 82,85 g [100 ml] | Per portion 29 g [35 ml] | Apports de référence (AR) 29 g [35 ml] |
|----------------------------------|------------|-------------------------|----------------------------|--|
| Énergie | 1452 kJ | 1203 kJ | 421 kJ | 5 % |
| Énergie | 347 kcal | 287 kcal | 101 kcal | 5 % |
| Matières grasses | 23 g | 19 g | 6,6 g | 9 % |
| - dont acides gras saturés | 16 g | 13 g | 4,6 g | 23 % |
| Glucides | 31 g | 25 g | 8,9 g | 3 % |
| - dont sucres | 28 g | 23 g | 8,0 g | 9 % |
| Fibres | 1,6 g | 1,4 g | < 0,5 g | |
| Protéines | 4,0 g | 3,3 g | 1,2 g | 2 % |
| Sel | 0,14 g | 0,12 g | 0,04 g | < 1 % |

Target Location/Language: FOODS:BE/German_DACH

On Pack Nutrition Information [As Sold]

| Nährwertinformation | Pro 100 g | Pro 82,85 g [100 ml] | Per portion 29 g [35 ml] | Referenzmenge (RI) 29 g [35 ml] |
|-----------------------------|-----------|------------------------|----------------------------|-----------------------------------|
| Energie | 1452 kJ | 1203 kJ | 421 kJ | 5 % |
| Energie | 347 kcal | 287 kcal | 101 kcal | 5 % |
| Fett | 23 g | 19 g | 6,6 g | 9 % |
| davon gesättigte Fettsäuren | 16 g | 13 g | 4,6 g | 23 % |
| Kohlenhydrate | 31 g | 25 g | 8,9 g | 3 % |
| davon Zucker | 28 g | 23 g | 8,0 g | 9 % |
| Ballaststoffe | 1,6 g | 1,4 g | < 0,5 g | |



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| | | | | |
|--------|--------|--------|--------|-------|
| Eiweiß | 4,0 g | 3,3 g | 1,2 g | 2 % |
| Salz | 0,14 g | 0,12 g | 0,04 g | < 1 % |

Artwork Briefing Notes

on the nutrition table all % symbol needs to be positioned before number. (like %4)
for multiple language briefs all Turkish declarations comes first in terms of the content order.
Nutrition table (EN & TR) needs to be merged with slash. (like enerji/ energy)
e: nominal filling symbol font size should be min 3 mm
Legal name must be written on FOP as: Sütü Çikolata Kaplı Bitkisel Yağlı Sütü Buz
ML and Gram info must be written on FOP

End of CUC Product Information Record